



Airport Rental Car Supplier Diversity Outreach Event

April 30, 2019

Agenda

1. Program Overview
2. Our Commitment
3. How we work and Hertz contacts
4. Resources

Program Overview

The Hertz Corporation negotiates both local and nationwide contracts for goods and services for all of our brands in an effort to maximize efficiencies and minimize costs. We encourage local and minority/women-owned/disadvantaged businesses (“M/W/DBE”) to actively submit competitive bids and proposals on a regional and local level. The Hertz Corporation is committed to the growth of M/W/DBE firms and affords them the opportunity to compete, on an equal basis, in selling their goods and services.

More information about our ACDBE program can be found in the attached Program Statement.



Our Commitment

The Hertz Corporation (representing Hertz, Dollar and Thrifty brands) is committed to the growth of minority/women-owned/disadvantaged business enterprises. The Hertz Corporation is both proud of and encouraged by the continued contribution we receive from the M/W/DBE and ACDBE community. We will continue our long standing commitment to Supplier Diversity by engaging in some of the following efforts:

- Maintaining a **formal procedure** mandating Hertz's M/W/DBE participation on a company-wide basis.
- Mandatory training about Supplier Diversity via our learning management system for any employee that purchases goods and/or services.
- Staffing a **DBE coordinator in each of our Region** offices to more effectively assist and promote the implementation of Hertz's Supplier Diversity Program and to seek out local certified ACDBE suppliers.
- Hertz has named a **Director of Supplier Diversity** who sits within the Corporate Procurement Organization.
- Requiring all new suppliers to **complete a set up template** which asks for DBE information and certificates if applicable.
- Providing **second-tier reporting** to many of our corporate national accounts on a quarterly basis.
- Participating as an **active member** of the Airport Minority Advisory Council (AMAC).
- Actively **promoting and advertising** our Supplier Diversity Program on our social media channels in a pro-active attempt to improve our outreach and engagement efforts.

How We Work and Contacts

As mentioned, Hertz has a Director of Supplier Diversity who sits within our corporate procurement organization. Additionally, Hertz staffs a Regional DBE Coordinator in each of its U.S. Regions, including Puerto Rico.

The DBE Coordinator for your Region is Maria Brooks. She is located in our Alexandria, VA Regional Office and is the local contact person for the Mid Atlantic Airports.

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Mid Atlantic Region



Resources

- <https://www.hertz.com/rentacar/b2b/diversityOverview-b2bProgram> Statement
- mwdbe@hertz.com
- Program Statement (attached)
- Data Sheet (attached)
- Supplier Set Up Form (attached)



Questions

